



## 2015 Global Reporting Initiative G4 Index

The Global Reporting Initiative (GRI) is an internationally recognized set of guidelines for corporate responsibility reporting. Brown-Forman follows the GRI G4 guidelines in determining report content.

This table contains GRI G4 indicators for aspects that have been determined to be of significance to Brown-Forman based on our 2015 significant issues assessment, and refers to information found in our 2015-2016 Corporate Responsibility Report, 2015 Form 10-K, 2014 Proxy Statement, company website, and other public reporting.

**Key:**

- Fully Reported
- ◐ Partially Reported
- Not Reported

Indicator	Reported	Location*
<b>GENERAL STANDARD DISCLOSURES</b>		
<b>STRATEGY AND ANALYSIS</b>		
G4-1	Statement from most senior decision maker.	● CEO Letter, pg. 4
G4-2	Key impacts, risks and opportunities.	● Corporate Responsibility at Brown-Forman, pg. 12-18
<b>ORGANIZATIONAL PROFILE</b>		
G4-3	Name of the organization.	● Brown-Forman Corporation
G4-4	Primary brands, products and services.	● Brand Portfolio, pg. 11 2015 Form 10-K, pg. 4
G4-5	Location of the organization's headquarters.	● 850 Dixie Highway Louisville, Kentucky 40210



G4-6	Number of countries where the organization operates, and names of countries where either the organization has significant operations or that are specifically relevant to the sustainability topics covered in the report.	●	Global Business, pg. 8 2015 Form 10-K, pg. 5
G4-7	Nature of ownership and legal form.	●	Publicly traded, New York Stock Exchange 2015 Annual Report, pg. 1-4
G4-8	Markets served (including geographic breakdown, sectors served, and types of customers and beneficiaries).	●	Global Business, pg. 8 2015 Form 10-K, pg. 5
G4-9	Scale of organization.	●	Global Business, pg. 8 Employee Relations, pg. 57 2015 Form 10-K, pg. 4-5, pg.21
G4-10	Total workforce by employment contract and gender.	◐	2015 Scorecard
G4-11	Percentage of total employees covered by collective bargaining agreements.	○	
G4-12	Describe the organization's supply chain.	◐	Sustainability in Our Supply Chain, pg. 50
G4-13	Significant changes during the reporting period regarding the organization's size, structure, ownership, or its supply chain.	●	In Fiscal 2014 we completed construction of the Jack Daniel Cooperage.  Any significant changes are noted in our 2015 Annual Report and Form 10-K
G4-14	Whether and how the precautionary approach or principle is addressed by the organization.	○	
G4-15	Externally developed economic, environmental and social charters, principles, or other initiatives to which the organization subscribes or which it endorses.	●	Alcohol Responsibility, pg. 22-37 Energy and Greenhouse Gas Emissions, pg. 39-42
G4-16	Memberships in associations (such as industry associations) and/or national/international advocacy organizations in which the organization:	●	Who We Are, What We Do, and How We Do It, pg. 6-11



	<ul style="list-style-type: none"> <li>• Has positions in governance bodies;</li> <li>• Participates in projects or committees;</li> <li>• Provides substantive funding beyond routine membership dues;</li> <li>• Views membership as strategic.</li> </ul>		<p>Stakeholder Engagement Activities and Insights, pg. 14-15</p> <p>Providing Thought Leadership and Industry Collaboration, pg. 22-25</p> <p>Reducing Alcohol Related Harms, pg. 29-33</p> <p>Community Involvement, pg. 71-83</p>
<b>IDENTIFIED MATERIAL ASPECTS AND BOUNDARIES</b>			
G4-17	All entities included in the organization’s consolidated financial statements or equivalent documents and whether any of these entities is not covered by the report.	●	<p>2015 Form 10-K, pg. 4-10</p> <p>This report covers all entities described in our 2015 Form 10-K.</p>
G4-18	Explain the process for defining the report content and the Aspect Boundaries and how the organization has implemented the Reporting Principles for Defining Report Content.	◐	<p>About this Report, pg. 18</p> <p>Assessing Significant Issues, pg. 16-17</p>
G4-19	All the material Aspects identified in the process for defining report content.	●	Assessing Significant Issues, pg. 16-17
G4-20	The Aspect Boundary within the organization for each material Aspect.	◐	Assessing Significant Issues, pg. 16-17
G4-21	The Aspect Boundary outside the organization for each material Aspect.	◐	Assessing Significant Issues, pg. 16-17
G4-22	The effect of any restatements of information provided in previous reports, and the reasons for such restatements.	●	No such restatements
G4-23	Significant changes from previous reporting periods in the Scope and Aspect Boundaries.	○	
<b>STAKEHOLDER ENGAGEMENT</b>			
G4-24	A list of stakeholder groups engaged by the organization.	●	Stakeholder Engagement Activities and Insights, pg. 14-15
G4-25	The basis for identification and selection of stakeholders with whom to engage.	●	Engaging Stakeholders, pg. 13



G4-26	The organization's approach to stakeholder engagement, including frequency of engagement by type and by stakeholder group, and an indication of whether any of the engagement was undertaken specifically as part of the report preparation process.	●	Stakeholder Engagement Activities and Insights, pg. 14-15 Assessing Significant Issues, pg. 16-17
G4-27	Key topics and concerns that have been raised through stakeholder engagement, and how the organization has responded to those key topics and concerns, including through its reporting. The stakeholder groups that raised each of the key topics and concerns.	●	Assessing Significant Issues, pg. 16-17
<b>REPORT PROFILE</b>			
G4-28	Reporting period for information provided.	●	About this Report, pg. 18
G4-29	Date of most recent previous report (if any).	●	About this Report, pg. 18
G4-30	Reporting cycle.	●	About this Report, pg. 18
G4-31	The contact point for questions regarding the report or its contents.	●	About this Report, pg. 18 <a href="mailto:brown-forman@b-f.com">brown-forman@b-f.com</a>
G4-32	Report the 'in accordance' option the organization has chosen; the GRI Content Index for the chosen option and the reference to the External Assurance Report, if the report has been externally assured.	●	This report contains Standard Disclosures from the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines.
G4-33	The organization's policy and current practice with regard to seeking external assurance for the report.	●	We do not seek external assurance for our reporting at this time.
<b>GOVERNANCE</b>			
G4-34	The governance structure of the organization, including committees of the highest governance body. Identify any committees responsible for decision-making on economic, environmental and social impacts.	●	Corporate Responsibility Governance, pg. 19 <a href="#">Corporate Governance</a>
G4-35	The process for delegating authority for economic, environmental and social topics from the highest governance body to senior executives and other employees.	●	Corporate Responsibility Governance, pg. 19



G4-36	Whether the organization has appointed an executive-level position or positions with responsibility for economic, environmental and social topics, and whether post holders report directly to the highest governance body.	●	Corporate Responsibility Governance, pg. 19
G4-37	Processes for consultation between stakeholders and the highest governance body on economic, environmental and social topics. If consultation is delegated, describe to whom and any feedback processes to the highest governance body.	●	Engaging Stakeholders, pg. 13 About this Report, pg. 18 Ethical Business Behavior, pg. 19-20
G4-38	Report the composition of the highest governance body and its committees by: <ul style="list-style-type: none"><li>• Executive or non-executive,</li><li>• Independence,</li><li>• Tenure on the governance body,</li><li>• Number of each individual's other significant positions and commitments, and the nature of the commitments,</li><li>• Gender,</li><li>• Membership of under-represented social groups,</li><li>• Competences relating to economic, environmental and social impacts,</li><li>• Stakeholder representation.</li></ul>	●	Corporate Responsibility Governance, pg. 19 2014 Proxy Statement, pg. 7-13 <a href="#">Corporate Governance/Profiles</a>
G4-39	Whether the Chair of the highest governance body is also an executive officer.	●	2014 Proxy Statement, pg. 7-9 <a href="#">Corporate Governance/Profiles</a>
G4-40	The nomination and selection processes for the highest governance body and its committees, and the criteria used for nominating and selecting highest governance body members.	●	2014 Proxy Statement, pg. 11
G4-41	Processes for the highest governance body to ensure conflicts of interest are avoided and managed. Report whether conflicts of interest are disclosed to stakeholders.	◐	Corporate Responsibility Governance, pg. 19-20 2014 Proxy Statement, pg. 11



G4-42	The highest governance body's and senior executives' roles in the development, approval, and updating of the organization's purpose, value or mission statements, strategies, policies, and goals related to economic, environmental and social impacts.	<input checked="" type="radio"/>	Corporate Responsibility Governance, pg. 19 <a href="#">Corporate Governance Guidelines</a>
G4-43	The measures taken to develop and enhance the highest governance body's collective knowledge of economic, environmental and social topics.	<input type="radio"/>	
G4-44	a. The processes for evaluation of the highest governance body's performance with respect to governance of economic, environmental and social topics and whether such evaluation is independent or not, and its frequency.  b. Actions taken in response to evaluation of the highest governance body's performance with respect to governance of economic, environmental and social topics, including, as a minimum, changes in membership and organizational practice.	<input type="radio"/>	
G4-45	a. The highest governance body's role in the identification and management of economic, environmental and social impacts, risks, and opportunities. Include the highest governance body's role in the implementation of due diligence processes.  b. Whether stakeholder consultation is used to support the highest governance body's identification and management of economic, environmental and social impacts, risks, and opportunities.	<input type="radio"/>	
G4-46	The highest governance body's role in reviewing the effectiveness of the organization's risk management processes for economic, environmental and social topics.	<input type="radio"/>	
G4-47	The frequency of the highest governance body's review of economic, environmental and social impacts, risks, and opportunities.	<input type="radio"/>	
G4-48	The highest committee or position that formally reviews and approves the organization's sustainability report and ensures that all material Aspects are covered.	<input checked="" type="radio"/>	Our report is reviewed by the Disclosure Committee, which includes members of the Executive Leadership Team



G4-49	The process for communicating critical concerns to the highest governance body.	●	2014 Proxy Statement, pg. 12
G4-50	The nature and total number of critical concerns that were communicated to the highest governance body and the mechanism(s) used to address and resolve them.	○	
G4-51	a. The remuneration policies for the highest governance body and senior executives. b. How performance criteria in the remuneration policy relate to the highest governance body's and senior executives' economic, environmental and social objectives.	●	2014 Proxy Statement, pg. 18-51
G4-52	The process for determining remuneration. Whether remuneration consultants are involved in determining remuneration and whether they are independent of management. Report any other relationships which the remuneration consultants have with the organization.	●	2014 Proxy Statement, pg. 22-38
G4-53	How stakeholders' views are sought and taken into account regarding remuneration, including the results of votes on remuneration policies and proposals, if applicable.	○	
G4-54	The ratio of the annual total compensation for the organization's highest-paid individual in each country of significant operations to the median annual total compensation for all employees (excluding the highest-paid individual) in the same country.	○	
G4-55	The ratio of percentage increase in annual total compensation for the organization's highest-paid individual in each country of significant operations to the median percentage increase in annual total compensation for all employees (excluding the highest-paid individual) in the same country.	○	
<b>ETHICS AND INTEGRITY</b>			
G4-56	The organization's values, principles, standards and norms of behavior such as codes of conduct and codes of ethics.	●	Ethical Business Behavior, pg. 19-20 <a href="#">Code of Conduct</a>



			<a href="#">Global Human Rights Statement</a>
G4-57	The internal and external mechanisms for seeking advice on ethical and lawful behavior, and matters related to organizational integrity, such as helplines or advice lines.	●	Ethical Business Behavior, pg. 19-20 <a href="#">Code of Conduct</a> , pg. 38
G4-58	The internal and external mechanisms for reporting concerns about unethical or unlawful behavior, and matters related to organizational integrity, such as escalation through line management, whistleblowing mechanisms or hotlines.	●	Ethical Business Behavior, pg. 19-20
<b>SPECIFIC STANDARD DISCLOSURES</b>			
<b>CATEGORY: ECONOMIC</b>			
<b>Economic Performance</b>			
DMA	Disclosure on Management Approach	◐	Who We Are, What We Do, and How We Do It, pg. 6-11 2015 Form 10-K, pg. 4-10
G4-EC1	Direct economic value generated and distributed	●	2015 Scorecard 2015 Form 10-K pg. 45-49
G4-EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change	●	Energy and Greenhouse Gas Emissions, pg. 39-41 2015 CDP Climate Change Response 2015 Form 10-K pg. 12
G4-EC3	Coverage of the organization's defined benefit plan obligations.	●	2015 Form 10-K. pg. 43, 58, 63
G4-EC4	Financial assistance received from government.	○	
<b>Indirect Economic Impacts</b>			
DMA	Disclosure on Management Approach	◐	Community Involvement, pg. 71
G4-EC7	Development and impact of infrastructure and services supported.	●	Community Involvement, pg. 71 2015 Scorecard





G4-EC8	Significant indirect economic impacts, including the extent of impacts.	●	Employee Involvement, pg. 71 Our Brands in the Community, pg. 80
<b>CATEGORY: ENVIRONMENTAL</b>			
<b>Materials</b>			
DMA	Disclosure on Management Approach	◐	Packaging, pg. 46 Environmental Management, pg. 52
G4-EN1	The total weight or volume of materials that are used to produce and package the organization's primary products and services during the reporting period.	◐	Packaging, pg. 46
G4-EN2	The percentage of recycled input materials used to manufacture the organization's primary products and services.	○	
<b>Energy</b>			
DMA	Disclosure on Management Approach	●	Energy and Greenhouse Gas Emissions, pg. 39-41 Environmental Management, pg. 52 2015 CDP Climate Disclosure
G4-EN3	Energy consumption within the organization.	●	2015 Scorecard 2015 CDP Climate Disclosure
G4-EN4	Energy consumption outside of the organization.	●	2015 Scorecard
G4-EN5	Energy Intensity.	○	
G4-EN6	Reduction of energy consumption.	◐	2015 Scorecard
G4-EN7	Reduction in energy requirements of products and services.	○	Not applicable to Brown-Forman
<b>Water</b>			
DMA	Disclosure on Management Approach	●	Water, pg. 47 2015 CDP Water Disclosure



G4-EN8	Total water withdrawal by source.	●	Water, pg. 47 2015 Scorecard 2015 CDP Water Disclosure
G4-EN9	Water sources significantly affected by withdrawal of water.	◐	2015 CDP Water Disclosure
G4-EN10	Percentage and total volume of water recycled and reused.	○	
<b>Biodiversity</b>			
DMA	Disclosure on Management Approach	◐	Agricultural Supply Chain, pg. 50 Environmental Management, pg. 52
G4-EN11	Operational sites owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas.	○	
G4-EN12	Significant impacts of actives, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas.	◐	Agricultural Supply Chain, pg. 50
G4-EN13	Habitats protected or restored.	◐	Restoring Native Vegetation at Woodford Reserve, pg. 48
G4-EN14	Total number of IUCN red list species and national conservation list species with habitats in areas affected by operations, by level of extinction risk.	○	
<b>Emissions</b>			
DMA	Disclosure on Management Approach	●	Energy and Greenhouse Gas Emissions, pg. 39-41 Environmental Management, pg. 52 2015 CDP Response
G4-EN15	Direct greenhouse gas (GHG) emissions (Scope 1).	●	2015 Scorecard 2015 CDP Response
G4-EN16	Energy indirect greenhouse gas (GHG) emissions (Scope 2).	●	2015 Scorecard 2015 CDP Response



G4-EN17	Other indirect greenhouse gas (GHG) emissions (Scope 3).	●	2015 Scorecard 2015 CDP Response
G4-EN18	Greenhouse gas (GHG) emissions intensity.	●	2015 CDP Response
G4-EN19	Reduction of greenhouse gas (GHG) emissions.	●	Performance against 2023 Goals, pg. 40 2015 Scorecard 2015 CDP Response
G4-EN20	Emissions of ozone-depleting substances (ODS).	○	
G4-EN21	NO <sub>x</sub> , SO <sub>x</sub> , and other significant air emissions.	○	
<b>Effluents and Waste</b>			
DMA	Disclosure on Management Approach	◐	Waste, pg. 43 Environmental Management, pg. 52 2015 CDP Water Disclosure
G4-EN22	Total water discharge by quality and destination.	●	2015 CDP Water Disclosure
G4-EN23	Total weight of waste by type and disposal method.	○	
G4-EN24	Total number and volume of significant spills.	○	
G4-EN25	Weight of transported, imported, exported, or treated waste deemed hazardous under the terms of the Basel Convention Annex I, II, III, and VIII, and percentage of transported waste shipped internationally.	○	
G4-EN26	Identity, size, protected status, and biodiversity value of water bodies and related habitats significantly affected by the reporting organization's discharges of water and runoff.	◐	2015 CDP Water Disclosure
<b>Supplier Environmental Assessment</b>			
DMA	Disclosure on Management Approach	◐	Sustainability in our Supply Chain, pg. 50



			Environmental Management, pg. 52
G4-EN32	Percentage of new suppliers that were screened using environmental criteria.	<input type="radio"/>	Sustainability in our Supply Chain, pg. 50
G4-EN33	Significant actual and potential negative environmental impacts in the supply chain and actions taken.	<input type="radio"/>	Sustainability in our Supply Chain, pg. 50
<b>CATEGORY: SOCIAL</b>			
<b>LABOR PRACTICES AND DECENT WORK</b>			
<b>Employment</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	Employee Relations, pg. 57-58
G4-LA1	Total number and rates of new employee hires and employee turnover by age group, gender, and region.	<input type="radio"/>	2015 Scorecard
G4-LA2	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by significant locations of operations.	<input type="radio"/>	
G4-LA3	Return to work and retention rates after parental leave, by gender.	<input type="radio"/>	
<b>Occupational Health and Safety</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	Health and Safety, pg. 65-66
G4-LA5	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advice on occupational health and safety programs.	<input type="radio"/>	
G4-LA6	Type of injury and rates of injury, occupational diseases, lost days, and absenteeism, and total number of work-related fatalities, by region and by gender.	<input type="radio"/>	Health and Safety, pg. 65-66 2015 Scorecard
G4-LA7	Workers with high incidence or high risk of diseases related to their occupation.	<input checked="" type="radio"/>	Health and Safety, pg. 65-66



G4-LA8	Health and safety topics covered in formal agreements with trade unions.	<input type="radio"/>	
<b>Diversity and Equal Opportunity</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	Diversity and Inclusion, pg. 62-64
G4-LA12	Composition of governance bodies and breakdown of employees per employee category according to gender, age group, minority group membership, and other indicators of diversity.	<input type="radio"/>	Diversity and Inclusion, pg. 62-64 <a href="#">Board Composition</a> 2014 Proxy Statement, pg. 3
<b>Supplier Assessment for Labor Practices</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
G4-LA14	Percentage of new suppliers that were screened using labor practices criteria.	<input type="radio"/>	Human Rights, pg. 20
G4-LA15	Significant actual and potential negative impacts for labor practices in the supply chain and actions taken.	<input type="radio"/>	
<b>Labor Practices Grievance Mechanisms</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	
G4-LA16	Number of grievances about labor practices filed, addressed, and resolved through formal grievance mechanisms.	<input type="radio"/>	
<b>HUMAN RIGHTS</b>			
<b>Non-discrimination</b>			
DMA	Disclosure on Management Approach	<input type="radio"/>	
G4-HR3	Total number of incidents of discrimination and corrective actions taken.	<input type="radio"/>	



Child Labor		
DMA	Disclosure on Management Approach	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
G4-HR5	Operations and suppliers identified as having significant risk for incidents of child labor, and measures taken to contribute to the effective abolition of child labor.	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
Forced or Compulsory Labor		
DMA	Disclosure on Management Approach	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
G4-HR6	Operations and suppliers identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms of forced or compulsory labor.	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
Supplier Human Rights Assessment		
DMA	Disclosure on Management Approach	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
G4-HR10	Percentage of new suppliers that were screened using human rights criteria.	 Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>



G4-HR11	Significant actual and potential negative human rights impacts in the supply chain and actions taken.	<input type="radio"/>	
<b>Human Rights Grievance Mechanisms</b>			
DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Human Rights, pg. 20 <a href="#">Global Human Rights Statement</a> <a href="#">Supplier Guiding Principles with Respect to Human Rights</a>
G4-HR12	Number of grievances about human rights impacts filed, addressed, and resolved through formal grievance mechanisms.	<input type="radio"/>	
<b>SOCIETY</b>			
<b>Local Communities</b>			
DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Community Involvement, pg. 71
G4-S01	Percentage of operations with implemented local community engagement, impact assessments, and development programs.	<input checked="" type="radio"/>	Community Involvement, pg. 71
G4-S02	Operations with significant actual and potential negative impacts on local communities.	<input type="radio"/>	
<b>Anti-corruption</b>			
DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Ethical Business Behavior, pg. 19-20 <a href="#">Code of Conduct</a>
G4-S03	Total number and percentage of operations assessed for risks related to corruption and the significant risks identified.	<input checked="" type="radio"/>	Ethical Business Behavior, pg. 19-20 <a href="#">Code of Conduct</a>
G4-S04	Communication and training on anti-corruption policies and procedures.	<input checked="" type="radio"/>	Ethical Business Behavior, pg. 19-20 <a href="#">Code of Conduct</a>
G4-S05	Confirmed incidents of corruption and actions taken.	<input type="radio"/>	
<b>Public Policy</b>			



DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Alcohol Responsibility, pg. 22-37
G4-SO6	Total value of political contributions by country and recipient/beneficiary.	<input type="radio"/>	
<b>PRODUCT RESPONSIBILITY</b>			
<b>Customer Health and Safety</b>			
DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Alcohol Responsibility, pg. 22-37 <a href="http://www.ourthinkingaboutdrinking.com">www.ourthinkingaboutdrinking.com</a>
G4-PR1	Percentage of significant products and service categories for which health and safety impacts are assessed for improvement.	<input type="radio"/>	
G4-PR2	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes.	<input type="radio"/>	
<b>Product and Service Labeling</b>			
DMA	Disclosure on Management Approach	<input checked="" type="radio"/>	Practicing Responsible Marketing, pg. 26 <a href="http://www.ourthinkingaboutdrinking.com">www.ourthinkingaboutdrinking.com</a>
G4-PR3	Type of product and service information required by the organization's procedures for product and service information and labeling, and percentage of significant product and service categories subject to such information requirements.	<input checked="" type="radio"/>	Practicing Responsible Marketing, pg. 26 We follow all labeling requirements as governed by law, including the Surgeon General's warning in the U.S. and responsible drinking messages where applicable. The Producers' Commitments are also being implemented to add symbols and/or language to our packaging, and a new website will provide more information.
G4-PR4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes.	<input checked="" type="radio"/>	2015 Scorecard
G4-PR5	Results of surveys measuring customer satisfaction.	<input type="radio"/>	





Marketing Communications		
DMA	Disclosure on Management Approach	● <a href="#">Practicing Responsible Marketing, pg. 26</a> <a href="http://www.ourthinkingaboutdrinking.com">www.ourthinkingaboutdrinking.com</a>
G4-PR6	Sale of banned or disputed products.	○
G4-PR7	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes.	● In FY2015, we had no fines or penalties regarding advertising complaints.
Compliance		
DMA	Disclosure on Management Approach	● <a href="#">Alcohol Responsibility, pg. 22-37</a> <a href="http://www.ourthinkingaboutdrinking.com">www.ourthinkingaboutdrinking.com</a>
G4-PR9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services.	○

\* All page references refer to our 2015-2016 Corporate Responsibility Report, except where noted otherwise.